



GUTTER PROTECTION

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DID YOU KNOW?

The President of the United States set aside the week of October 5th as Fire Prevention Week. We are asked to fly our flags at half-mast to honor fallen firefighters.

whitehouse.gov

Water leaking into your basement, icicles hanging from your gutters, weeds and mosquitoes breeding inside your gutter - letting wet leaves and debris set in your gutter can lead to all kinds of hazards and frustrations for homeowners.

If there are leaves clogging your gutters in winter, water in your gutters turns to ice and builds up until the water has no place to go but up and over. It runs down the outside of the gutter and creates icicles, which if not knocked down, may possibly injure people, pets, and landscaping. The same standing water in summer is an excellent environment for wind blown seed pods and mosquitoes to grow and flourish.

Unless your 5th grader plans on entering your gutters in the annual science fair, you'll probably want to keep your gutters free of debris all

year long. There are three ways to keep gutters clean and working efficiently:

1) You can spend a Saturday on a ladder with a pair of gloves and a hose, doing it yourself. If you remember we posted in a prior newsletter: Every year over 500,000 people are treated in hospitals for injuries from falling off ladders and - more than 300 die from their injuries.

(American Association of Orthopedic Surgeons)

2) You could contact a local company like Holencik Roofing for a bi-annual gutter cleaning and inspection, which is the least dangerous and least time consuming option for you. But, it does include that bi-annual bill.

3) You could have a gutter protection system installed. Done properly, a gutter protection system can reduce both the maintenance required and the long term costs involved. But choosing

one of the many systems available can be confusing. Take a look at our website, call our office for a free estimate or stay tuned to future newsletters to learn the pros and cons of each of the three systems that Holencik Roofing currently offers: Gutter Stuff, Gutter Tunnel, and Leaf Proof.



Leaves left to sit in gutters can create an environment that encourages new plant growth.



Leaf Proof with Channel Guard

SAFETY COMMITTEE FORMED

The first step after forming a safety committee was to attend training. On August 6th the newly formed committee attended a four-hour training held at the Careerlink building on Union Blvd. Along with other Lehigh Valley companies, we learned the do's and don'ts involved with instituting a safety plan. The first task completed was creating a mission statement.

Holencik Roofing Safety Committee Mission Statement

To have everyone return home injury-free each day. To provide a work environment where anyone can refuse to do something they feel is unsafe or report unsafe practices without fear of reprisal.



CRUISE CONTEST WINNER

There is a lot of excitement surrounding our yearly cruise contest: sending out the announcements in May, waiting for the responses to trickle in in June, and organizing the sign distribution that first weekend of July. But the best part is seeing the winner's name picked from the raffle drum at our company picnic.

And the winner is - John Duffy of Wind Gap. Although he did receive the top prize this year, he wasn't the only winner. Three names were pulled from all participants for gas card awards:

- David Sobrinski of Bethlehem **\$50**
- Tom & Sally White of Danielsville **\$25**
- Frank Dragosits of Allentown **\$25**

Everyone who participated for the past two years was in a third drawing. **Mark Brown of Catasauqua** won a **\$100 gift certificate** from the place of his choosing.

Finally, two names were drawn from those who have participated since the first year of the contest, 2006.

- Gary Hunt of Northampton—**\$100 GC**
- Dan Pavelko of Coplay—**\$50 Gas card**

Thank you to all who participated this year. We are already looking forward to next year's contest. Watch for in-

formation in the mail and in this newsletter in May of 2009.



Jesse presenting cruise certificate to winner John Duffy

IN THE NEWS



Thank you to all our customers who voted us **Best Roofing Contractor** in the *Morning Call's* Reader's Choice Award. The official announcement will appear in the September 28th edition of the paper.



The September Fall Home Issue of LV Style Magazine has an article in its Homestyle section: **Style on High Choosing a Roof that Offers Performance and Personality.**

Stacey Solt, the author, found that today's consumer is looking for value, function and curb appeal when shopping for a new roof. She researched the pros and cons of new roofing materials available to the consumer, including metal and solar products.

When looking for experts in the Lehigh Valley, she turned to **Jesse Holencik of Holencik Roofing** and Eric Coyne of Quality Roofing Supply of Allentown.

COMPANY PICNIC

Employees and their families enjoyed a beautiful Sunday afternoon at Canal St. Park in Northampton on August 3rd.



Adam Holencik tries out the bungee run



Francis, son of our gutter salesman



Jesse Holencik and Colin Greene prepare to compete



Group shot at the end of the day

FALL SLATE INSPECTION/REPAIR

The impending ice and snow of Pennsylvania winters causes most homeowners to look up. Those who look up to see slate start to think about Fall maintenance. Although slate is one of the most durable roofing materials available, homeowners should know how to take care of individual slates as well as the entire roof.

The roof should be checked for cracked, sliding or missing slates, by a professional roofer to prevent leaking and damage to the interior of the home. Homeowners who have their slate roofs inspected in early Fall have plenty of time to contract for repairs that need to be done before winter weather arrives.

An inexperienced roofer may fill cracks with roof cement, or replace a missing shingle by hammering a galvanized nail into the center (as shown) of the shingle and use the roof cement to seal around the nail. The galvanized nail will deteriorate over time and

the slate will start to slide causing a gap that will be vulnerable to rain snow and ice. This kind of fix is sloppy, ugly, and prone to leaking in the future.

A constrained budget may not allow for all of the repairs an old roof may need. A professional roofer with experience in slate roof maintenance and repair would be able to point out which slates are the most vulnerable. The homeowner can then make an informed decision about how much work to have done to get through the winter and what can wait until spring or summer.

When Michael, Holencik Roofing's Repair Supervisor, does a slate roof inspection, he also looks at flashings. These are common leak areas especially if the flashing was made from tin, which, unlike copper, rusts over time.

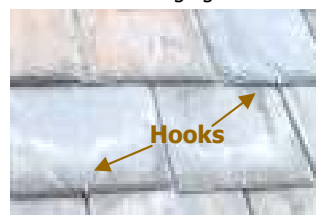
If the slate inspection or repair is scheduled after all the leaves have fallen, the crew can also clean and inspect the gutters.



Two example of poorly executed slate repairs



Slate hooks attach new slates without damaging the roof



Hooks

FALL GARDEN TIPS

thegardenhelper.com

During the fall months of September, October and November, after soil temperature drops below 60° F., the bulbs of spring flowering tulips, daffodils, hyacinths, Siberian squill, dwarf irises, Anemone, and crocus should be planted. Select healthy, disease free bulbs. Add bone meal or bulb fertilizer into the planting hole, as you prepare the soil.

Winter pansies, flowering kale, flowering cabbage, and fall mums may be planted now, to give a little color to the garden when the summers flowers have faded away.

Scatter the seeds of perennials in a row or in open beds this month so that the young seedlings will be ready to be transplanted into their permanent spot next spring.

As the weather cools, perennials which have overgrown their space or become crowded should be dug and divided, or moved to a new area of the garden. New or replacement perennials can also be planted this month.

Tender bulbs should be dug up and stored in a cool, dark area after first frost.

Green Tomato Cake

This spiced cake is surprisingly delicious, and it's a great way to use up green tomatoes.

- 2 1/4 C sugar
- 1 C vegetable oil
- 3 eggs
- 2 teaspoons vanilla
- 3 C flour
- 1 teaspoon salt
- 1 teaspoon baking powder
- 1 teaspoon cinnamon
- 1/2 teaspoon nutmeg
- 1 C pecans or walnuts
- 1 C raisins
- 2 1/2 C diced green tomatoes
- Coconut (optional)

Preheat oven to 350°
 Beat sugar, oil, eggs and vanilla until smooth
 Sift together flour, salt, baking powder, cinnamon and nutmeg
 Slowly beat into egg mixture
 Stir in pecans, raisins and tomatoes
 Pour into greased 9x13-inch pan
 Top with coconut if desired
 Bake for one hour
 Serves 12





If you have an **apple** and I have an **apple** and we exchange these apples then you and I will still each have one **apple**. But if you have an idea and I have an idea and we exchange these ideas, then each of us will have two ideas.

-George Bernard Shaw



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October is Fire Safety Month

ESCAPE FIRST: Teach your children how to notify the fire department and when to call for help.
STOP, DROP and ROLL: If your clothes catch on fire, stop where you are, drop to the ground, cover your face with your hands and roll over and over to smother the flames.
COOL A BURN: If someone gets burned, place the wound in cool water for 10 - 15 minutes. If the burn blisters or chars, see a doctor immediately.